Traced Brand Guidelines

You are welcome to co-brand any of our materials, or just ask us and we'll do it for you.

traced
Mobile security, employee privacy

There are variations on black, white and transparent backgrounds/text. The d in the logo is always red. Ensure tagline is legible.

traced

traced
Mobile security, employee privacy

traced | Control

Traced Control is our mobile threat defence solution. You can also refer to it as just Control.

In co-branded materials please include the Traced partner logo alongside your own logo, at similar size and prominence.

traced | Control
Mobile security, employee privacy

traced
AUTHORISED PARTNER

traced
AUTHORISED PARTNER

Font family is Montserrat.

Traced Logo and tagline in Montserrat Extra-Light

Primary			Secondary		
#000000 (0,0,0)	#DD090C (221,9,12)	#FFFFFF (255,255,255)	#666666 (102,102,102)	#068635 (6,134,53)	#666666 (102,102,102)