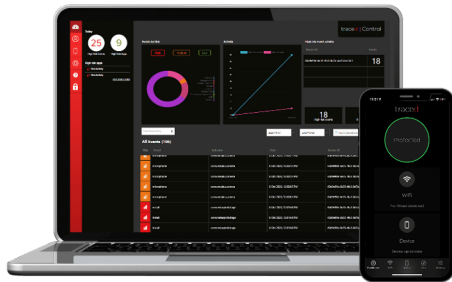


# traced | Control

Mobile security, employee privacy

Bolster your clients' security and compliance with a robust MTD to guard against data breaches.



Mobile Threat Defense is a critical element of a company's overall security strategy, but one that is often overlooked.

Traced Control can enable a Zero-Trust mobile strategy by restricting access to company data from untrusted devices, whether they're managed by an MDM or MAM or unmanaged.

The app detects mobile-borne threats from malicious apps and websites, unsecured WiFi networks, and out-of-date devices.

## THE PROBLEM

**61% of companies don't protect data on employee mobile phones.<sup>1</sup>**

Other MTD solutions rely upon out-dated approaches to security and their pricing is unaffordable for most businesses.

Because of this, attackers have shifted focus and **mobile-targeted cyberattacks increased 1,400% in 4 years.<sup>2</sup>**

## THE OPPORTUNITY

**Traced was built to provide everyone with access to top-tier mobile security.**

Unlike other solutions, Traced combines AI-powered mobile protection technologies, straightforward user guidance and accessible pricing to protect your customers against mobile malware, phishing and data theft on Android and iOS devices.

## KEY BENEFITS TO PARTNERS

- ✓ **Super-fast deployment** via an MDM, bulk user upload or 2-click email enrol
- ✓ **See compliance status at a glance** across all your clients' accounts
- ✓ **Low-cost** per device makes it attractive to all sizes of business

- ✓ **Integrates with EMM** or straight into Microsoft Azure AD for zero trust
- ✓ **Flexible payment terms** by month or year, no lengthy commitments
- ✓ **Privacy at its core** so your clients' private data remains solely with them

<sup>1</sup> Deep Instinct, The Ponemon Institute, *The Economic Value of Prevention in the Cybersecurity Lifecycle*

<sup>2</sup> 2016-2019, Trend Micro, *The 2019 Mobile Threat Landscape*